



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

WPXI

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 330763

**Schedule Dates** 09/25/12-09/28/12  
**Advertiser** Democratic Congressional Campaign Committee (3571)  
**Agency** Great American Media (1068)  
**Product** Political - Issue (1068)  
**Brand** ISS/DCCC (76030)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** /  
**CPE** 11/14/1473  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/10/12  
**Last Modified** 09/24/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06301044  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$476.25  
**Net Total** \$2,698.75  
**Sales Tax**

## Pittsburgh (WPXI)

**By Broadcast Month**  
Sep. 2012 3  
Grand Total: 3  
**Spots**  
**Rate**  
\$3,175.00  
\$3,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/25/12-09/28/12	3	:30	10A- Ellen	1		X	X	X	X			1	\$475.00	\$475.00	Pittsburgh (WPXI)	ELLEN/1	9/10/12
2.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	10-59P- CHANNEL 11 NEWS AT 11P	2		X	X	X	X			1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/2	9/10/12
2.0.1	Closed Preempt	09/26/12															Pittsburgh (WPXI)	Advertiser Instructions/Spot	
3.0	M/G For 2.0.1 / Spot	09/26/12-09/26/12	5	:30	10-59P- CHANNEL 11 NEWS AT 11P				1					1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/2	9/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.